

German Autolabs Receives New Funding and Wins Renowned Frost & Sullivan Award for Its Digital Assistant Chris

- German Autolabs receives BMVI funding of 1.2 Million Euro for further development of the digital co-driver Chris
- Atlantic Ventures CEO Christophe Maire invests in German Autolabs
- German Autolabs wins Frost & Sullivan award for digital co-driver Chris in the category "digital assistants"

Berlin, 08.11.2017 – German Autolabs announced today two new financing modules. The Berlin start-up is now part of mFUND - the funding program of the Federal Ministry of Transport and Digital Infrastructure (BMVI) for the digitization of mobility in Germany. This is accompanied by a subsidy of 1.2 million euros, which is to be used specifically for the further development of artificial intelligence with contextual information. Through this technology, the flow of information from the smartphone is adapted to the traffic conditions and the attention level of the driver. In more stressful or cognitively demanding driving situations, Chris will remain silent and wait for a safer time at which to transmit the information - just as a human passenger would do.

"Smartphone usage while driving is one of the biggest accident risks on German roads. We don't just need tougher laws but also new technical solutions to make driving safer in the digital age. We are pleased that the Federal Ministry of Transport and Digital Infrastructure (BMVI) is supporting the development of our digital co-driver Chris with mFUND."

Holger G. Weiss, CEO and co-founder of German Autolabs

Furthermore, Atlantic Labs, one of Berlin's leading early-stage investors, is investing in German Autolabs. Founder and CEO Christophe Maire, who founded Gate5 (later Nokia HERE), will, in his role as a highly experienced business angel, support and consult the management team.

"I know Holger Weiss from the time when we were building up Gate5, the company that was taken over by Nokia and became the basis for HERE Technologies. He and his co-founder Patrick Weissert understand the dimension of the digital challenge of the mobility of tomorrow like no other team I know. This is a very promising constellation to achieve long-term success."

Christophe Maire, CEO and founder Atlantic Labs

German Autolabs given award by analyst group Frost & Sullivan

Frost & Sullivan, the leading US analyst and advisory group, has honored German Autolabs with the "2017 European Digital Virtual Assistant New Product Innovation Award" based on its recent industry analysis of digital virtual assistants. German Autolabs received the award for its digital co-driver Chris. Special emphasis was given to the experienced team behind Chris, the strong focus on customer needs and the future potential of a digital co-driver for the automotive industry.

Detailed industry analysis can be downloaded here for free:

[assets.germanautolabs.com/press/pdf/Frost & Sullivan German Autolabs Award Write Up.pdf](https://assets.germanautolabs.com/press/pdf/Frost%20&%20Sullivan%20German%20Autolabs%20Award%20Write%20Up.pdf)

About German Autolabs

German Autolabs is building a digital assistant for drivers, which will make access to apps and services while on the road safer and more convenient. The Berlin-based startup utilizes the latest voice and gesture control technology, alongside Artificial Intelligence. The combination of an interoperable, scalable software platform for cognitive assistance with a retrofit hardware device

democratizes the latest connected car technology - making it accessible to everyone. Founders Holger G. Weiss (former CEO, Aupeo) and Patrick Weissert (former Director Consumer, HERE) rely on an interdisciplinary team of experts for hardware and software development. For more information please visit germanautolabs.com

++ Press contact & presskit +++

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